



FOR IMMEDIATE
RELEASE
June 16, 2026

Contact: Mark Cobia
Director of Marketing and
Communications
386.668.4774
mark.cobia@residinghope.org

Betty Cesar Becomes Director of Activities and Recreation

Enterprise, FL – Betty Cesar joined the Residing Hope team in 2015 and has recently served as a Program Coordinator in our Spiritual Life program. Cesar has now joined the leadership team as Director of Activities and Recreation on our Enterprise campus. As part of our Spiritual Life program, she has led and coordinated programming, activities and partnerships designed to encourage our youth in the areas of personal growth, faith exploration, and community engagement.

As Director of Activities and Recreation, Cesar will participate in the development and implementation of the Recreation Department’s policies, philosophy, and goals, as well as program structure and schedule. In addition to implementing the campus fitness program for residents to improve quality of life, Cesar will support the staff wellness program.

Cesar has BA from Florida International University and a Master’s degree from Asbury Theological Seminary as well as being a licensed trainer.

“I’m excited about the opportunity to combine my professional experience with my personal passion for health, fitness, and recreation. I look forward to continuing to make a positive impact in the lives of the youth at Residing Hope while strengthening partnerships with local churches and community organizations supporting our mission,” states Cesar.

#####

For more information about Residing Hope, please contact Mark Cobia, Director of Marketing and Communications at 386.668.4774, mark.cobia@residinghope.org, or visit ResidingHope.org.

Residing Hope was established in 1908 in Enterprise, Florida on the banks of Lake Monroe. The Madison Youth Ranch, a second residential campus, was added in 2014 in North Florida. Residing Hope provides services to families and children from childhood to adulthood, and is accredited by COA (Council on Accreditation), EAGLE (a program of the United Methodist Association of Health and Welfare Ministries), and is a member of the Alliance for Children and Families. Our Therapeutic Residential Care Program provides care and a family style home for school-aged children who have been victimized by abuse, neglect or family trauma, and provides counseling, as well as recreation and ministry opportunities. Residing Hope also provides Foster Care, an Independent Living Program as well as a Montessori-based early childhood program to the public. Residing Hope is supported through the generosity of individuals, churches and legacy gifts. For more information, visit www.residinghope.org.