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### **Children's Home Earns GuideStar's Highest Seal of Transparency**

**Enterprise, FL** – Florida United Methodist Children's Home earned a 2019 Platinum Seal of Transparency, the highest level of recognition offered by GuideStar, the world's largest source of nonprofit information. By sharing metrics that highlight progress the Children's Home is making toward its mission, the organization is helping donors move beyond simplistic ways of nonprofit evaluation such as overhead ratios.

"In accordance with our long-held belief in being transparent about our work," said Elisabeth Gadd, Chief Development Officer, "we are excited to convey our organization's results in a user-friendly and highly visual manner. By updating our GuideStar Nonprofit Profile to earn a Platinum Seal, we can now easily share a wealth of up-to-date organizational metrics with our supporters as well as GuideStar's immense online audience, which includes donors, grantmakers, our peers, and the media."

To reach the Platinum level, the Children's Home added extensive information to its GuideStar Nonprofit Profile: basic contact and organizational information; in-depth financial information; qualitative information about goals, strategies, and capabilities; and quantitative information about results and progress toward its mission. By taking the time to provide this information, the Children's Home has demonstrated its commitment to transparency and to giving donors and funders meaningful data to evaluate nonprofit performance.

"I encourage you to visit our Nonprofit Profile on GuideStar to see what we're all about," added Gadd. "We're thrilled that our Platinum Seal of Transparency and the associated benefits help us better communicate our organization's exciting initiatives at a global scale."

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For more information about the Florida United Methodist Children's Home, please contact Mark Cobia, Director of Marketing and Communications at 386.668.4774 or [mark.cobia@fumch.org](mailto:mark.cobia@fumch.org).

The Florida United Methodist Children's Home was established in 1908 in Enterprise, Florida on the banks of Lake Monroe. The Madison Youth Ranch, a second residential location, was added in 2014 in North Florida. The Children's Home provides services to families and children from childhood to adulthood, and is accredited by COA (Council on Accreditation), EAGLE (a program of the United Methodist Association of Health and Welfare Ministries), and is a member of the Alliance for Children

and Families. Our Residential Care Program provides care and a family style home for school-aged children who have been victimized by abuse, neglect or family trauma, and provides education, counseling, as well as recreation and ministry opportunities. The Children's Home also provides Foster Care, an Emergency Shelter, an Independent Living Program as well as a Montessori-based early childhood program to the public through In As Much. The Children's Home is supported through the generosity of churches with the United Methodist Florida Conference, individuals and legacy gifts. For more information, visit [www.fumch.org](http://www.fumch.org).

## About GuideStar Nonprofit Profiles

The GuideStar database contains a profile for every tax-exempt nonprofit registered with the IRS. GuideStar encourages every nonprofit to claim and update its profile at no cost to the organization. Updating allows nonprofits to share a wealth of up-to-date information with the more than 10 million people who visit GuideStar to learn more about nonprofit organizations each year. Updating also allows nonprofits to share information with the more than 200 philanthropic websites and applications that are powered by GuideStar data. To reach a given participation level, organizations need to complete [all required fields](#) for that participation level. The GuideStar participation levels, acknowledged as symbols of transparency in the nonprofit sector, are displayed on all updated participants' profiles in the GuideStar database.

GuideStar, [guidestar.org](http://guidestar.org), is the world's largest source of nonprofit information, connecting people and organizations with data on 2.7 million current and formerly IRS-recognized nonprofits. Each year, more than 10 million people, including individual donors, nonprofit leaders, grantmakers, government officials, academic researchers, and the media, use GuideStar data to make intelligent decisions about the social sector. GuideStar Nonprofit Profiles are populated with information directly from nonprofits, the IRS, and other partners in the nonprofit sector. The Seal levels, acknowledged as symbols of transparency in the nonprofit sector, are earned by nonprofits providing specific information to its profile to.

In addition, users see GuideStar data on more than 200 philanthropic websites and 5 applications like AmazonSmile, Facebook, and Network for Good. Foundation Center and GuideStar joined forces to become Candid, a 501(c)(3) nonprofit organization. Find out more at [candid.org](http://candid.org) and on Twitter [@CandidDotOrg](https://twitter.com/CandidDotOrg).